



Reference Formula

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H&M (Helia & Maize care)蓬鬆²髮妝水

EP-SC-G-0070A V1

FORMULA

Phase	Ingredient (Trade Name)	Ingredient (INCI Name)	% By Weight	Function
W	D.I Water	D.I Water	96.15%	
	MaizeCare™ Style Polymer ¹	Hydrolyzed Corn Star ch	2.00%	Dispersant
	D-Panthenol (Vitamin B5) ²	Panthenol	0.50%	Moisturizer
O		Disunfloweroylethyl Dimonium Chloride		
	STEPANQUAT® Helia ¹³	(and) Sunflower Seed Oil Glycerides (and) Lauryl Lactyl Lactate	2.00%	Emollient
	Avocado Oil Refined ¹⁰	Persea Gratissima Oil	0.25%	Emollient
	Perfume	Perfume	0.10%	
A	Preservative Citric Acid(30% solid)	Preservative Citric Acid	q.s q.s	Preservative softening hair squama

Suppliers: 1. Dow Chemical; 2.DSM; 10. Northstar Lipids; 13. Stepan

PROCEDURE

- Mix Phase W and Phase O separately.
- Add Phase O into Phase W under stirring.
- Add Phase A and adjust the pH value approximately to 4.5.
(Became two layers after a day, shake before using)

SPECIFICATION

APPEARANCE	: White liquid		
VISCOSITY	: approx. $\pm 10\%$	(RVDV-E, RV5, rpm, 3 min, 25°C)	
pH	: approx. 4.53 ± 0.5	(25°C)	

Recommendations contained, herein this Reference Formula, are advisory only.

4F-3, No. 100, Sec. 1, Jia Feng 11th Rd., Chupei, Hsin-Chu Hsien 30273, Taiwan, R. O. C.

TEL No. : 886-3-657-9279 FAX No. : 886-3-657-9278

Website : www.essence-plus.com E-MAIL : service@essence-plus.com

